France Passion : more than just a stopover, a unique experience for motorhome owners

# PRESS RELEASE

# Travelling differently, closer to the land and local know-how

At a time when motorhome owners are looking for unique and authentic experiences, the France Passion guide opens the doors to **2,220 original stopovers in the heart of the country**. Farmers, winegrowers, craftsmen and passionate producers welcome motorhome owners to their properties free of charge, offering them **much more than just a place to park: a chance to immerse themselves in their world and their know-how**.

For an **annual subscription fee of just €33**, travellers can enjoy 24 hours of free access to these exclusive stopovers, no booking required, no extra charges, and total peace of mind. A warm, immersive alternative for family holidays, far from the standardised, impersonal areas.



## GOOD REASONS TO TRAVEL WITH FRANCE PASSION !

#### Immersive tourism and authentic encounters

live an authentic experience by discovering the work of passionate producers

## $\cdot$ A journey of freedom, with no constraints or hidden costs

a single subscription of €33 per year: a considerable saving, the equivalent of one or two nights at the campsite

## • 2,220 carefully selected locations

each stopover is chosen for its warm welcome, its setting and the richness of the experiences it offers. Stay with farming families, winemakers, beekeepers, brewers, and cereal growers in unspoiled, authentic locations, far from the crowds and the usual tourist trails

#### Safe and secure parking

access reserved for members of the network, hosts committed to welcoming travellers, pitches located on private property, away from the nuisance of public car parks

• A commitment to responsible tourism and short distribution channels each France Passion stopover is an invitation to consume differently, by buying directly from producers and contributing to the local economy



## FEFI, Europe by motorhome!

The FEFI brings together 10 European networks that are developing the France Passion concept in their respective countries.

More info: www.fefi.eu



# The only conditions to enjoy these free stopovers

Travelling in a motorhome, van or fully autonomous vehicle • Respecting our Golden Rules • Introduce yourself upon arrival
Leave the site clean • Report your departure... Each stopover becomes a moment of sharing and discovery in an unspoilt, friendly setting

# 33nd edition of the Guide

# + web version + the App

- Enriched and updated every year (+220 new stopovers)
- available by mail order and at partner dealerships
- 2 versions: French and Multilingual (English, German, Dutch, Spanish and Italian)
- Publication March 2025 €33
- Invitations open until March 2026



Our partners:





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